



ASEAN RUBBER CONFERENCE 2008
THE 4TH CONFERENCE & EXHIBITION
CROWNE PLAZA GALLERIA MANILA,
PHILIPPINES, 5-7 JUNE 2008

**STATUS AND EMERGING TRENDS OF
 THE NATURAL RUBBER INDUSTRY IN THE
 CURRENT GLOBAL ECONOMIC SITUATION**



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STATUS & EMERGING TRENDS *of the* NATURAL RUBBER INDUSTRY *in the* CURRENT GLOBAL ECONOMIC SITUATION



Manila, Philippines has been chosen as the host venue for the 4th ASEAN Rubber Conference (ARC) – one of the world's leading conferences on natural rubber from 5th – 7th June 2008. Since its inception in year 2005, the ASEAN Rubber Conference has grown and is today, recognized as one of the most successful industry event in the region. This success can be seen in the growing number of international and regional attendees.

The 4th ASEAN Rubber Conference, themed "STATUS AND EMERGING TRENDS OF THE NATURAL RUBBER INDUSTRY IN THE CURRENT GLOBAL ECONOMIC SITUATION", is expected to bring together over 700 experts and delegates including rubber producers & planters, traders, importers & exporters, manufacturers of rubber products, rubber millers, packers & shippers, storage and logistic professionals, commodity and investment analysts, rubber machinery & equipment suppliers, government trader officials and regulators from across the region. They will converge at this event to discuss current issues, share experiences, get updated on latest trend and investment opportunities at the same time strengthen friendship.

ASEAN Rubber Conference (ARC) is the ultimate platform for rubber industry players to meet, communicate and overcome issues in the region. Take advantage of this unique opportunity to expand your business and seek new opportunities. Contact Ms. Elise Tan at Tel: +603 – 2713 9388, Fax: +603- 2713 9366 or email: elise@thenextview.com or conference_my@thenextview.com.

ASEAN Rubber Conference 2008 The Preferred Regional Industry Gathering

The ASEAN Rubber Conference, more than educational will present a hive of activities, providing delegates and exhibitors an excellent platform to facilitate informal discussions, business networking and is a perfect centre of knowledge. This can be attributed to the growing reputation of ASEAN Rubber Conference as a total industry event including:

- A High Calibre Conference
- Panel Discussion
- A Comprehensive Expo
- Educational Rubber Factory & Plantation Study Tour
- Interactive Gala Dinner
- Welcome Cocktail Reception
- Business Matching Meeting



ARC 2008 The Centre of Knowledge Exchange

ARC 2008 is a centre for rubber industry to EXCHANGE experience, UPDATE on industry trends, ENHANCE product and market knowledge and NETWORK. ARC 2008 will focus on:

- Prospects for Global Natural and Synthetic Rubbers: Supply and Demand Situation
- Global Polymer Considerations in the Manufacture and Marketing of Tyres
- New Factors Affecting Natural Rubber Supply Situation
- Replanting Programs: Can They Match World's Commercial Expectations
- Rubber Price Outlook for 2008/2009: Technical and Fundamental Perspectives



ARC 2008 Difference

- ARC 2008 is the only conference provides price outlook for the rubber industry
- ARC 2008 brings together industry specialists to provide updates and insights on current trends and future challenges faced by NR industry
- ARC 2008 presents unparalleled benefits for business matching potential and investment opportunities in the global NR producing and consuming countries
- ARC 2008 delivers latest applications from global research & development programs through a well-designed sponsorship program and an exhibition
- ARC 2008 is the annual get-to-gather for decision makers from global NR and SR industries to network

Here's why *y*our company must be at **ARC 2008**

- Meet key decision makers
- Support local agents or existing clients.
- Establish new business contacts
- Create brand awareness.
- Establish a presence in a new market.
- Source local agents or distribution networks.



Be Part of **ARC 2008!**

There are several ways for your organization to be part of this renowned rubber industry event.

- Become an Endorser
- Become a Sponsor
- Become an Exhibitor
- Advertise in our Conference Program Kit

Take the opportunity to get your message across. Contact the organizer for details on participation opportunities at Tel: +603 – 2713 9388 or email: pmyeo@thenextview.com.



Full Industry Support for **ASEAN Rubber Conference 2008**

ASEAN Rubber Conference 2008 is backed by the Philippine Rubber Industries Association (PRIA) as the host-country supporter and the Association for Rubber Development of Cambodia (ARDC), Thai Rubber Association and Vietnam Rubber Association (VRA) as the event endorser. In addition, the event has the full support of key industry groups and organizations including major publications such as Indian / International Rubber Journal, Rubber Asia and The Rubber International.

Here's What Our **Partners Say:** Have to **Say:**

"ARC offers us an opportunity to interact with and gain insights from key decision makers from the global rubber industry. This is a must attend annual rubber event"

*Mr. Quah Swee Kheng, Secretary- General,
ASEAN Rubber Business Council.*

"What impresses me about ARC is the number of local and international delegates from 25 countries coming together to exchange ideas with industry experts while being updated on latest trends and price outlook of the industry"

*Mr. Sajen Peter, Chairman,
Rubber Board of India*

"Effectively addressed critical current issues in the industry and contents were thought provoking. Nextview has mastered excellence in setting international conference standards"

*Mr. Selvaraj M., Managing Director,
Revertex (Malaysia) Sdn. Bhd.*

"ARC offers us a great opportunity to meet rubber industry experts and to get the hottest information. This is the best rubber industry's gathering!"

*Mr. Hajime Hishinuma, Director,
Okachi (Malaysia) Sdn. Bhd.*





The Venue

ARC 2008 will be held at Crowne Plaza in Manila that centrally located in the vibrant Ortigas commercial hub. The hotel is just minutes away from the Makati business district and 15 kilometers away from Ninoy Aquino International Airport. The hotel is designed to be a perfect working base with upscale amenities and comprehensive business support. The convenient location also makes it easy to fit quality leisure time into busy schedules, with direct access to one of the most modern shopping centers in Metro Manila, Robinsons' Galleria, exciting dining and entertainment venues.

FACTS about PHILIPPINES

Area	: 300,000 sq km
Population	: 91.1 million
People	: Tagalog 28.1%, Cebuano 13.1%, Ilocano 9%, Bisaya/Binisaya 7.6%, Hiligaynon Ilonggo 7.5%, Bikol 6%, Waray 3.4%, other 25.3%
Language	: Filipino and English (official); eight major dialects: Tagalog, Cebuano, Ilocano, Hiligaynon or Ilonggo, Bicol, Waray, Pampango, and Pangasinan
GDP	: US\$499.8 billion (2006 est)
GDP per capita	: US\$5,000 (2006 est)
Annual Growth	: 5.4%
Inflation	: 6.3%
Investment	: 13.8% of GDP
Major Industries	: Electronics assembly, garments, footwear, pharmaceuticals, chemicals, wood products, food processing, petroleum refining, fishing
Major Trading Partners	: US, Japan, Netherlands, China, Hong Kong, Singapore, Malaysia, Taiwan, South Korea, Saudi Arabia, Thailand



The Professional Organiser

ARC 2008 is organised by NextVIEW Events, a division of NextVIEW group that provides market information, investor education and financial industry focused conferences to financial services institutions, active traders and commodities participants in Asia. Past events organised by NextVIEW Events including Asean Rubber Conference in Cambodia 2007, ARC Ho Chi Minh City 2006 ARC Bangkok 2005, ATIC @Kuala Lumpur 07, ATIC @Singapore 07, ATIC @HCMC 07.

Sponsorship Opportunities

EXHIBITION SPACE RENTAL

Shell Scheme	6sq.m standard shell booth	USD2,500 – Early Bird Rate USD3,100 – Regular Rate
Shell Scheme	12sq.m standard shell booth	USD4,800 – Early Bird Rate USD6,000 – Regular Rate
Table Scheme	Table with 2 chairs	USD1,000 – Early Bird Rate USD1,500 – Regular Rate

GENERAL SPONSORSHIPS

Platinum Partner	USD20,000
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Cocktails Sponsor	USD10,000
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Marketing Brochure Sponsor	USD6,000
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CONFERENCE PROGRAM KIT ADVERTISEMENT

Full Page Color	6.5" w x 9" h	USD1,500
Full Page (B & W)	6.5" w x 9" h	USD1,000
½ Page (B & W)	6.5" w x 4.5" h	USD800



Organiser:



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