



ASEAN RUBBER CONFERENCE 2008
 THE 4TH CONFERENCE & EXHIBITION
 CROWNE PLAZA GALLERIA MANILA,
 PHILIPPINES, 5-7 JUNE 2008

**STATUS AND EMERGING TRENDS OF
 THE NATURAL RUBBER INDUSTRY IN THE
 CURRENT GLOBAL ECONOMIC SITUATION**

PARTNERSHIP PROPOSAL



Organized & Managed By:



Co-Organized By:



Presented By:



**Philippine Rubber
 Industries Association INC**

Supported by:



Endorsed By:



**Thai
 Rubber
 Association**



**Vietnam
 Rubber
 Association**



**Association for
 Rubber Development
 of Cambodia**



**All India Rubber
 Industries Association**

Media Partners:



**Vietnam
 Rubber
 Magazine**



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FOREWORD

Mr. LUCIO TAN
President
Philippine Rubber Industries Association

On behalf of The Philippines Rubber Industry Association, I would like to take this opportunity to welcome all speakers, exhibitors, delegates and visitors to **ASEAN Rubber Conference 2008**. We would also like to congratulate and thank the organizers for choosing Manila as host city for the 4th series of conference and exhibition to be held from 5 – 7 June, 2008.

In the recent report published by the International Rubber Study Group after the last ASEAN Rubber Conference in Cambodia, it is reported that the world rubber consumption is now forecast to reach 31.8 million tones by 2020 – representing an increase of around 10 million tones compared to 2006. To meet the future market demand, sustainable growth is important and beneficial to both the producers and consumers. Hence, we urged all natural rubber producers and consumers to collectively find sustainable measures and development perspectives that will enable smallholders in the rubber-producing countries to be encouraged to grow rubber, while consumers would be reassured of sustainable and adequate supply of natural rubber.

To achieve sustainable growth, the Philippine Rubber Industries Association noted the key issues are the future challenges facing by the whole rubber industry, the global supply and demand fluctuations, and maintaining of fair prices for next 10 or 20 years in the face of escalating crude oil prices.

As such, I am therefore pleased to support the initiative taken by NextVIEW Group in organizing the ARC 2008 in Manila. We trust that 2008 ASEAN Rubber Conference focused on **“Status and Emerging Trends of the Natural Rubber Industry in the Current Global Economic Situation”** will further enhance the developments of natural rubber industry and promote interactivity among all sectors in the rubber industry. On the Philippines rubber front, we believe this conference will act as a catalyst to support growth on the plantation sector as well as promote further developments in the manufacturing sector.

Last but not least, I wish the ASEAN Rubber Conference 2008 a tremendous success and to all delegates for a successful and rewarding experience. To our overseas delegates, a memorable stay in Manila.



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MR. LUCIO TAN
PRESIDENT, PHILIPPINE RUBBER INDUSTRIES ASSOCIATION

“ARC offers us an opportunity to interact with and gain insights from key decision makers from the global rubber industry. This is a must attend annual rubber event”

*Mr. Quah Swee Kheng, Secretary- General,
ASEAN Rubber Business Council*

ABOUT ASEAN RUBBER CONFERENCE 2008

The ASEAN Rubber Conference and Exhibition (ARC 2008) to be held in Manila, Philippines in June 2008 is an exciting event that is much awaited for by key players in the natural rubber industry globally. The success of this conference is marked by record attendance in the years since its inception.

As the only platform that brings together both regulatory authorities and commercial players of the natural rubber world, it has been proven to be highly successful in its objectives to facilitate the exchange of ideas and insight into the global natural rubber industry and the price discovery of rubber. The theme of the conference this year is **STATUS AND EMERGING TRENDS OF THE NATURAL RUBBER INDUSTRY IN THE CURRENT GLOBAL ECONOMIC SITUATION**.

The essential developments and challenges that underpin the natural rubber industry in coming years will be covered by a panel of guest speakers comprising acknowledged experts in their respective field during the Conference alongside a purpose driven special exhibition.

ARC 2008 will focus on:

- Prospects for Global Natural and Synthetic Rubbers: Supply and Demand Situation
- Global Polymer Considerations in the Manufacture and Marketing of Tyres
- New Factors Affecting Natural Rubber Supply Situation
- Replanting Programs: Can They Match World's Commercial Expectations
- Rubber Price Outlook for 2008/2009: Technical and Fundamental Perspectives

With an exciting program stacked up for the 3 days, the Conference will once again poised to attract 700 delegates from 25 countries comprising decision makers, policy regulators and technical experts from the whole spectrum of the natural rubber industry.

Our highly strategic approach for this Conference allows for an exceptional opportunity for leading organizations to leverage on ARC 2008 for branding and targeted business growth. Partners and sponsors will enjoy sustained profiling impact through continuous promotion before, during and even after the conference.

There are several ways your organization can support the ARC 2008:-

- Become an Endorser
- Become a Sponsor
- Become an Exhibitor
- Advertise in our Conference Program Kit

We are pleased to be able to offer you the opportunity to support and be associated with this high-profile Conference and herewith provide the necessary information for your consideration.

ASEAN Rubber Conferences were organized at:

	Date	Venue	Co-organizer	In Association with
ARC 2005	25 – 16 August, 2005	Bangkok, Thailand	The Agricultural Futures Exchange of Thailand	Thai Rubber Association
ARC 2006	09 – 10 June, 2006	Ho Chi Minh City, Vietnam	Vietnam Rubber Association	Ministry of Trade, Vietnam
ARC 2007	14 – 16 June, 2007	Phnom Penh, Cambodia	Association for Rubber Development of Cambodia	Ministry of Agriculture, Cambodia

THE EXHIBITION

There will be a rubber exhibition running alongside the conference; featuring key companies in the rubber industries from trading, standards, consulting and technical aspects. Exhibitors that participated in previous years have gained benefits by harnessing our unique platform to showcase their products and services and have successfully strengthened their company's profile to key players of the global rubber industry. Exhibitors can engage their target market by showcasing their new and/or existing products and services.

6 REASONS FOR YOUR COMPANY TO BE AT ARC 2008

There will be a rubber exhibition running alongside the conference; featuring key companies in the rubber industries from manufacturers of raw materials, manufacturers of test equipments for raw material and goods in process, testing laboratories, R&D institutions, consultants, trade magazine publishers, government agencies, industry promotion agencies, spot and futures exchanges. Exhibitors that participated in previous years have gained benefits by harnessing our unique platform to showcase their products and services and have successfully strengthened their company's profile to key players of the global rubber industry. Exhibitors can engage their target market by showcasing their new and/or existing products and services.

- Meet key decision makers
- Support local agents or existing clients.
- Establish new business contacts
- Create brand awareness.
- Establish a presence in a new market.
- Source local agents or distribution networks.



THE PROGRAM

DAY ONE: THURSDAY, 5 JUNE, 2008

07:30AM – 03:00PM	STUDY TOUR TO CUTTING-EDGE TIRE MANUFACTURING FACILITY AND EXPLORE INVESTMENT OPPORTUNITIES IN RUBBER DOWNSTREAM SECTOR IN THE PHILIPPINES <ul style="list-style-type: none"> ■ Visit to Yokohama Tire Plant in Clark Freeport Zone ■ Keynote Luncheon on Investment Opportunities in NR Rubber Downstream Sector in Clark Freeport Zone ■ Business Matchmaking Opportunities and Government Incentives
05:30PM	ARC 2008 Exhibition Opens Venue: Level 4, Crowne Plaza Galleria Manila
06:00PM – 09:00PM	ARC 2008 Welcome Cocktails and Networking Venue: Level 4, Crowne Plaza Galleria Manila

DAY TWO: FRIDAY, 6 JUNE, 2008

07:30AM	Exhibition Opens Venue: Level 4, Crowne Plaza Galleria Manila
OPENING CEREMONY	
08:35AM	Welcome Philippines Cultural Dances
08:40AM	WELCOME ADDRESS
09:00AM	INAUGURAL ADDRESS AND LAUNCH OF ARC 2008 CONFERENCE AND EXHIBITION
09:15AM	KEYNOTE ADDRESS: DEVELOPMENTS IN NATURAL RUBBER INDUSTRY AND INVESTMENT POTENTIAL IN THE PHILIPPINES
09:45AM	EXPRESSION OF THANKS AND PRESENTATION OF SOUVENIRS
10:00AM	Networking & Refreshments Break
SESSION ONE: PROSPECTS FOR GLOBAL NATURAL AND SYNTHETIC RUBBER: SUPPLY AND DEMAND SITUATION	
10:30AM	Paper 1: Changes and Trends in Natural Rubber Supply and Demand Situation: A Global Overview
11:00AM	Paper 2: The World Synthetic Rubber Scenario in a Rapidly Advancing Technological Age
11:30AM	Paper 3: Global Gross Domestic Product Growth and Its Impact on Demand for Natural and Synthetic Rubbers
12:00AM	Paper 4: Natural and Synthetic Alternatives to Hevea Brasiliensis: What Prospects?
12:30PM	Paper 5: Specialty Rubber Lattices for Improved Product Manufacture: Impact on Supply Situation
01:00PM	Open Forum: Comments, Questions and Answers
01:15PM	Luncheon for Guest Speakers and Delegates
SESSION TWO: GLOBAL POLYMER CONSIDERATIONS IN THE MANUFACTURE AND MARKETING OF TYRES	
02:00PM	Paper 6: Consumption of Polymers in the Tyre Sector: Comparative Advantages of NR and SR. ances
02:30PM	Paper 7: China's Rapid Expansion of the Tyre Industry: Looking towards the Future
03:00PM	Paper 8: The Significance of the Tyre Manufacturing Industry in India
03:30PM	Paper 9: Reclaimed Rubber Adds Bounce to a K-based Economy and Helps Reduce Environmental Pollution
04:00PM	Open Forum: Comments, Questions and Answers
04:15PM	Networking & Refreshment Break

SESSION THREE: NEW FACTORS AFFECTING NATURAL RUBBER SUPPLY SITUATION

04:30PM	Paper 10: Recent Rubber Sector Developments in Lao PDR
05:00PM	Paper 11: Development of Rubber Plantations in Nigeria
05:30PM	Paper 12: Vietnam Government's Recent Incentives for Expansion of Natural Rubber Cultivation
06:00PM	Open Forum: Comments, Questions and Answers
06:15pm	End-of-Day Two
08:00PM – 10:00PM	ARC 2008 GALA DINNER Venue: Level 4, Crowne Plaza Galleria Manila

DAY THREE: SATURDAY 7 JUNE, 2008

08:30AM **Exhibition Opens**
Venue: Level 4, Crowne Plaza Galleria Manila

SESSION FOUR: REPLANTING PROGRAMS: CAN THEY MATCH WORLD'S COMMERCIAL EXPECTATIONS?

08:30AM	Paper 13: Natural Rubber Replanting Programs in the Major Producing Countries: Are They Aimed to Meet Indigenous or Global Needs?
09:00AM	Paper 14: Maximizing Rubber Productivity and Reducing Production Costs through Adoption of Best Agronomic and Management Practices
09:30AM	Paper 15: Latex Timber Clones: Commercial Implications
10:00AM	Open Forum: Comments, Questions and Answers
10:15AM	Networking & Refreshment Break

SESSION FIVE: RUBBER PRICE OUTLOOK FOR 2008/2009: TECHNICAL AND FUNDAMENTAL PERSPECTIVES

10:30AM	Paper 16: The Price Outlook for Natural Rubber 2008/2009: Fundamental Analysis Approach
11:00AM	Paper 17: TOCOM Rubber Price Outlook for 2008/2009
11:30AM	Paper 18: Volume Supply of Rubber and Its Effect on NR Prices
12:00PM	Paper 18: Sustainable Rubber Futures: Future Prospects and Challenges
12:30PM	Open Forum: Comments, Questions and Answers
12:45pm	CLOSING ADDRESS
01:00pm	Luncheon for Guest Speakers and Delegates
02:00PM	CONFERENCE & EXHIBITION ENDS

“What impresses me about ARC is the number of local and international delegates from 25 countries coming together to exchange ideas with industry experts while being updated on latest trends and price outlook of the industry”

Mr. Sajen Peter, Chairman, Rubber Board of India



ARC 2008: THE GLOBAL GATHERING OF NATURAL RUBBER INDUSTRY

The ASEAN Rubber Conference is more than industry updates event as it presents a hive of activities, providing delegates and exhibitors an excellent platform to facilitate informal discussions, business networking and is a perfect centre of knowledge. This can be attributed to the growing reputation of ASEAN Rubber Conference as a total industry event including:



- A High Calibre Conference
- Panel Discussion
- A Comprehensive Expo
- Educational Rubber Factory & Plantation Study Tour
- Interactive Gala Dinner
- Welcome Cocktail Reception
- Business Matching Meeting

ARC 2008 DIFFERENCE



- **ARC 2008** is the only conference provides price outlook for the rubber industry
- **ARC 2008** brings together industry specialists to provide updates and insights on current trends and future challenges faced by NR industry
- **ARC 2008** presents unparalleled benefits for business matching potential and investment opportunities in the global NR producing and consuming countries
- **ARC 2008** delivers latest applications from global research & development programs through a well-designed sponsorship program and an exhibition
- **ARC 2008** is the annual get-to-gather for decision makers from global NR and SR industries to network

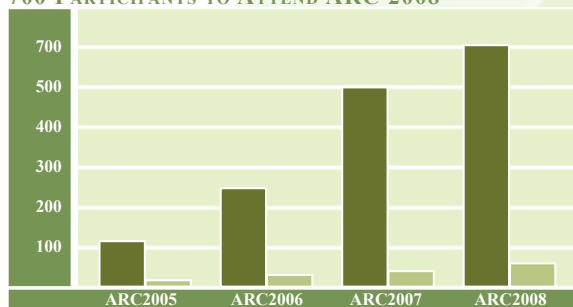
ARC 2008 DELEGATES AND TRADE VISITORS PROFILE

ARC 2008 will attract a combined attendance of 700 delegates comprising industry captains, senior managers and users from the following segments of the natural rubber industry:

- Natural rubber planters and processors
- Synthetic rubber producers
- Manufacturers of rubber and latex-based products
- Traders, importers and exporters
- Rubber packers and logistics professionals
- Commodity analysts
- Hedge fund managers, futures traders and commodity advisors
- Rubber machinery and test equipment manufacturers
- Regulators, rubber associations and agriculture ministries



700 PARTICIPANTS TO ATTEND ARC 2008



700 Participants to Attend ARC 2008

- Total Participants
- Total Countries

PARTICIPANTS FROM 25 COUNTRIES ATTENDING ARC

■ AUSTRALIA	■ KOREA	■ SOUTH AFRICA
■ CAMBODIA	■ LAOS	■ SPAIN
■ CHINA	■ MALAYSIA	■ SRI LANKA
■ COTE D VIORE	■ NIGERIA	■ TAIWAN
■ FRANCE	■ PAKISTAN	■ THAILAND
■ GERMANY	■ PAPUA NEW GUIN- EA	■ UNITED KINGDOM
■ INDIA	■ PHILIPPINES	■ UNITED STATES
■ INDONESIA	■ RUSSIA	■ VIETNAM
■ JAPAN	■ SINGAPORE	

MARKETING PLAN

The organizer employs a range of proven publicity and promotional tools to bring in the targeted audience to the ARC 2008.



- Online Marketing

A comprehensive conference information portal, developed to highlight details and updates of the conference, exhibition, partners and sponsors, allows rubber industry players to download conference literature or forward information in email format electronically to industry colleagues. The information portal also provides online registration with electronic payment gateway facility to purchase conference passes.



- Direct Mailers

A detailed full colored conference brochure which provides information on conference program, speakers profile, rubber plantation/factory visit, forum on investment opportunities, exhibition, conference venue, accommodation options, visa requirements, airline offices, tourist attractions, holiday packages and administrative details is posted to 10,000 rubber industry players across 30 countries.



- Advertisements, Media Listings & Write-ups

Advertisements, listing and event write-ups will be features in various publications, online media and industry associations in the region.



- Telemarketing

Our regional sales and marketing teams who speak 9 different languages will be securing prospective delegates for this event through one-to-one contacts with key prospects from the 10,000 database managed by the ASEAN Rubber Conference secretariat.



- Email / Fax Marketing

Emails and faxes are used to reach a wider base of prospective delegates and to raise awareness amongst the rubber industry players across 30 countries.



- Road-show

As part of the conference awareness campaign, the secretariat sales and marketing teams are sent to various cities in ASEAN, North Asia and South Asia to promote the event.

“Effectively addressed critical current issues in the industry and contents were thought provoking. Nextview has mastered excellence in setting international conference standards”

Mr. Selvaraj M., Managing Director, Revertex (Malaysia) Sdn. Bhd.

A GLANCE AT SPONSORSHIP OPPORTUNITIES

Sponsorships are linked to key events or opportunities within the Conference and Exhibition Program. Please refer to the individual sponsorship options for detailed benefits available.

Platinum Partner (Limited to 2 Only) USD20,000

- 4 complimentary conference passes inclusive of Cocktail Networking Session
- 12sq m shell-scheme exhibition space at premium location
- Logo to be included in all event marketing collaterals
- Logo to be displayed along with all event venue signages
- Full page colour advertisement within the conference program kit
- Your linked logo and profile to be on the event promotional website
- 1 Delegate Pack Insert of your choice



Gold Partner USD15,000

- 3 complimentary conference passes inclusive of Cocktail Networking Session
- 6sq m shell-scheme exhibition space at prime location
- Logo to be included in all event marketing collaterals
- Logo to be displayed along with all event venue signages
- Your linked logo and profile to be on the event promotional website
- Delegate Pack Insert of your choice



Silver Sponsor USD10,000



- 2 complimentary conference passes inclusive of Cocktail Networking Session
- 6sq m shell-scheme exhibition space
- Logo to be included in all event marketing collaterals
- Logo to be displayed along with all event venue signages
- Your linked logo and profile to be on the event promotional website
- 1 Delegate Pack Insert of your choice

Cocktail Sponsor (Limited to One Only) USD10,000

- 2 complimentary conference passes inclusive of Cocktail Networking Session
- 6sq m shell-scheme exhibition space
- Logo to be included in all event marketing collaterals
- Logo to be displayed along with all event venue signages
- Your linked logo and profile to be on the event promotional website
- 1 Delegate Pack Insert of your choice



Gala Dinner Sponsor (Limited to One Only) USD10,000



- 2 complimentary conference passes inclusive of Cocktail Networking Session
- 6sq m shell-scheme exhibition space
- Logo to be included in all event marketing collaterals
- Logo to be displayed along with all event venue signages
- Your linked logo and profile to be on the event promotional website
- 1 Delegate Pack Insert of your choice

Refreshments Sponsor USD5,000



- 1 complimentary conference pass
- Logo to be placed at all serving stations
- Logo to be included in all event marketing collaterals
- Logo to be displayed along with all event venue signages
- Your linked logo to be on the event promotional website
- 1 Delegate Pack Insert of your choice

Conference Bag Sponsor USD10,000



- 2 complimentary conference passes inclusive of Cocktail Networking Session
- 6sq m shell-scheme exhibition space
- Logo to be included in all event marketing collaterals
- Logo to be displayed along with all event venue signages
- Your linked logo and profile to be on the event promotional website
- 1 Delegate Pack Insert of your choice

Marketing Brochure Sponsor USD6,000



- 1 complimentary conference pass
- 1 exclusive full coloured advertisement in Conference Marketing Brochure (10,000 copies)
- Logo to be included in all event marketing collaterals
- Logo to be printed on all lanyards together with ARC's logo
- Your linked logo to be on the event promotional website
- 1 Delegate Pack Insert of your choice

Name Badge Lanyard Sponsor USD3,000



- 1 complimentary conference pass
- Logo to be included in all event marketing collaterals
- Logo to be displayed along with all event venue signages
- Your linked logo to be on the event promotional website

Conference Program Kit Advertisement

Placing an advertisement in the ARC 2008 conference program kit sends a direct message to all conference delegates and is an effective marketing tool for drawing current and prospective clients to your organization.

Artwork must be submitted electronically by 15 May 2008. ONLY print-ready PDF or Photoshop/Illustrator files will be accepted.

Type of Advertisement	Size	Price (USD)
Full Page (Color)	6.5"w x 9"h	1,500
Full Page (B & W)	6.5"w x 9"h	1,000
½ Page (B & W)	6.5"w x 4.5"h	800

Please note that there will be a USD50 design fee for all unformatted artwork.



Exhibition Space Rental - Shell Scheme (6sq.m)

Early Bird Rate (before 15 March 2008): USD 2,500

Regular Rate (before 15 May 2008): USD 3,100



- 2m x 3m (6sq.m) Shell-Scheme Booth (rear and dividing wall partition of 3m in white laminated finish)
- Facilities include 1 unit of White Base Overhead Fascia Panel with Company Name, Stand Number and Event's Logo, 1 lot of Carpeted Flooring, 1 unit of 13amp Power Point, 2 units of Fluorescent Lights, 1 unit of Information Counter, 2 units of Folding Chairs and 1 unit of Waste Paper Basket
- 1 complimentary Conference Pass inclusive of Cocktail Networking Session
- Your linked logo to be on the conference website

Exhibition Space Rental - Shell Scheme (12sq.m)

Early Bird Rate (before 15 March 2008): USD 4,800

Regular Rate (before 15 May 2008): USD 6,000



- 2m x 6m (12 sq.m) Standard Shell Booth (rear and dividing wall partition of 3m in white laminated finish)
- Facilities include 1 unit of White Base Overhead Fascia Panel with Company Name, Stand Number and Event's Logo, 1 lot of Carpeted Flooring, 1 unit of 13amp Power Point, 2 units of Fluorescent Lights, 1 unit of Information Counter, 2 units of Folding Chairs and 1 unit of Waste Paper Basket
- 2 complimentary conference passes inclusive of Cocktail Networking Session
- Your linked logo to be on the conference website

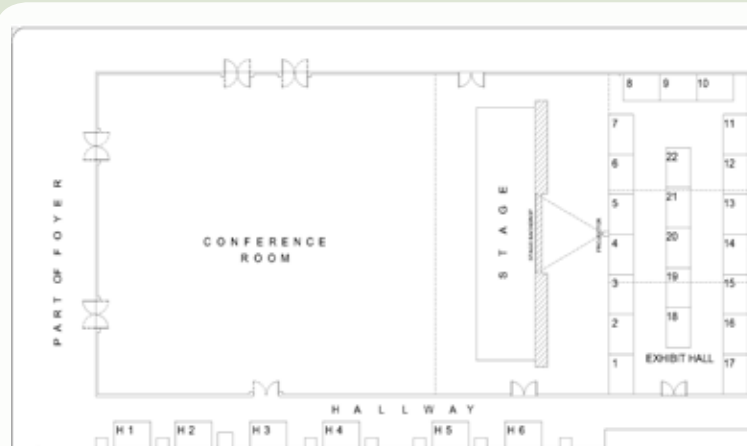
Exhibition Space Rental - Table Scheme (Table with 2 chairs)

Early Bird Rate (before 15 March 2008): USD 1,000

Regular Rate (before 15 May 2008): USD 1,500



- Facilities include 1 unit of Table and 2 units of Folding Chairs
- 1 complimentary conference pass inclusive of Cocktail Networking Session
- Your linked logo to be on the conference website



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	PROJECT NO. 001	PROJECT TITLE YON	CLIENT CROWN PLAZA	PROJECT LOCATION CROWN PLAZA	PROJECT NO. 001	DATE JUN 15, 2008



Inclusive of:

- White polyster laminated panels for back wall and fascia board
- Adhesive exhibitor's name and booth number on the fascia board
- Fluorescent lights
- Information counter
- Folding chair
- Waste Basket

ENDORSER OPPORTUNITIES

The ARC 2008 provides a great opportunity for rubber related entities to have their organization associated with this highly profiled annual event. This no cost endorsement opportunity is open to government and non-profit unilateral bodies involved in rubber and its related industries. The organizer reserves the right at its sole discretion to accept or reject applications for endorser status for the ARC 2008.



EXHIBITOR RULES AND REGULATIONS

Disclaimer: The organizer does not endorse products, services or publications. Exhibits, services or publications at the ARC 2008 do not represent endorsement by the organizer, nor testimony by the organizer as to the quality of the product exhibited or the validity of the exhibitor's claims.

Location: The exhibition area will be located at level 4 of the Crowne Plaza Galleria Manila, Philippines. The exhibition will be from 5.00 pm to 9.00 pm on 5 June, 2008 from 8.00 am to 6.00 pm on 6 June, 2008 and from 8.00 am to 12:00 pm on 7 June 2008.

Acceptance of Exhibits: The organizer reserves the right, at its sole discretion, to accept or reject requests for exhibition at the ARC 2008.

Exhibitor Registration: Exhibitors must register at the Exhibitor's Registration Table at level 4 of the Crowne Plaza Galleria Manila on Thursday, 5 June, 2008 between 1:00 am to 5:00 pm or Friday, 6 June, 2008 from 7:00 am to 8:00 am. At that time they will receive exhibition passes.

Transportation: Transportation of exhibits to and from the exhibition and arrangements in the booths/exhibition space are the sole responsibility of the exhibitor and at his expense. The Exhibitor will not obstruct aisles or approaches to the exhibition area and will in no way cause inconvenience to other exhibitors.

Installing and Dismantling: All exhibits are required to be within their booth/exhibition area one hour before the exhibition opens. Exhibits are not to be moved during opening hours.

Appropriate Use of Space: All arrangements by the exhibitor inside his booths/exhibition area must comply with Cambodia's safety regulations. Exhibitors may not take their exhibits to booths/areas outside the booths/areas allocated to them, without permission from the organizer. Exhibitors will refrain from making noise or creating/causing odors that may inconvenience other exhibitors. Furthermore, in order to avoid unfair competition, exhibitors will limit the height of the exhibits to 2.5 meter. Exhibitors are not allowed to construct structures or fixtures apart from hand-carry mobile fixtures (such as mobile collapsible backdrop, Point-of-Sale stands, table or chair. No machinery/bulky equipment is allowed in the exhibition area.

Security: Although the exhibits will be located in a secure area, exhibitors are encouraged to insure themselves and their property against theft, damage and third-party claims by visitors and staff.

Liability and Insurance: The exhibitor, upon signing this contract, agrees to protect, save and hold both the organizer and the Inter-Continental Hotel and all their agents, employees and beneficiaries forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitor or those representing the exhibitor; and further, the exhibitor shall at all times protect and indemnify, save and hold harmless the indemnities against and from any and all losses, costs, damage, liability, or expense arising from, or out of or by reason of, any accident or bodily injury or other occurrence to any person or persons, including the exhibitor, its agents and employees which arises from said exhibitor's occupancy and use of the Exhibit Area.

Cancellation: No cancellation is allowed. However, an exhibitor may be replaced by another at any time.

Important Note: The organizer reserves the right to reschedule, cancel or relocate the ARC 2008.

"ARC offers us a great opportunity to meet rubber industry experts and to get the hottest information. This is the best rubber industry's gathering!"
Mr. Hajime Hishinuma, Director, Okachi (Malaysia) Sdn. Bhd.

THE ORGANIZER



This conference is organized by the NextVIEW Group of Singapore alongside the Philippines Rubber Industry Association as the presenting partner. NextVIEW Group is a leading organizer of Investor Education and Financial Conferences in the Asia-Pacific region. The company is also a prominent information vendor in the region for high quality, real-time financial market data, news and analytics serving the financial services community.

Established in 1999, the NextVIEW Group operates direct offices in seven (7) cities in Asia – Singapore, Kuala Lumpur, Bangkok, Hong Kong, Shanghai, Mumbai and Ho Chi Minh City and serves customers across 15 countries. The company boosts its effective and resourceful teams through the hiring of relevant industry-experienced individuals comprising of 10 nationalities.

THE VENUE

ARC 2008 will be held at the Crowne Plaza Galleria Manila, Philippines that centrally located in the vibrant Ortigas commercial hub. The award-winning 5-star hotel is just minutes away from the Makati business district and 15 kilometers away from Ninoy Aquino International Airport. The hotel is designed to be a perfect working base with upscale amenities and comprehensive business support. The convenient location also makes it easy to fit quality leisure time into busy schedules, with direct access to one of the most modern shopping centers in Metro Manila's Robinsons Galleria, exciting dining and entertainment venues.



THE HOST COUNTRY

Philippines is the third largest English speaking country in the world. It has a rich history combining Asian, European, and American influences. The country is made up of 7,107 islands, though its main island groups are Luzon, Visayas, and Mindanao. It stands at the crossroads of the developed western world and the Orient. The South China Sea washes its western shores. An arm of the archipelago reaches out towards Borneo and at its feet stands the chain of Indonesian islands. To the east and south, the waters of the Pacific Ocean sweep its headlands, looking out towards Micronesia and Polynesia. Come to The Philippines for a breath of fresh air and rejuvenate in an experience not to be missed.

FACTS ABOUT PHILIPPINES

Area	: 300,000 sq km
Population	: 91.1 million
People	: 50% Tagalog, 31% Cebuano, 9% Ilocano, 7.6% Bisaya/Binisaya, 7.5% Hiligaynon Ilonggo, 6% Bikol, 3.4% Waray, 25.3% Others
Language	: Filipino and English (official), eight major dialects: Tagalog, Cebuano, Ilocano, Hiligaynon or Ilonggo, Bicol, Waray, Pampango and Pangasinan
GDP	: US\$499.8 billion
GDP per capita	: US\$5,000
Annual Growth	: 5.4%
Inflation	: 6.3%
Investment	: 13.8% of GDP
Major Industries	: Electronics assembly, garments, footwear, pharmaceuticals, chemicals, wood products, food processing, petroleum refining, fishing
Major Trading Partners	: US, Japan Netherlands, China Hong Kong, Singapore, Malaysia, Taiwan South Korea, Saudi Arabia, Thailand



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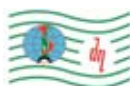
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